
RICHMOND ASSOCIATION FOR BUSINESS ECONOMICS

**P.O. Box 2382 ▪ Richmond, Virginia 23218
E-mail: rabe@RABEva.org ▪ Website: www.RABEva.org**



RABE Event Date:
June 26, 2017

Biography – Mr. Michael I. Pirron – CEO & Founder of Impact Makers

As founder of Impact Makers, Michael has developed a new business model that takes social entrepreneurship to a new level. Impact Makers is a for-profit company that has gifted its ownership to the community and contributes 100% of its net profits to charities over the life of the company.

Michael spent the early years of his career as a Senior Consultant with Andersen Consulting (now Accenture) based in Sophia Antipolis, France. His tenure allowed him to consult, with increasingly complex engagements, throughout the EMEAI (Europe, Middle East, Africa, and India) region. As a result, Michael has lived or worked in seven countries and spent significant time in over 25 nations. He became conversant in French, and when he moved on to be a Product Manager with ViryaNet Systems in Jerusalem, Israel, he added Hebrew to his language skills. Later, while an independent consultant, Michael completed an MBA from Kellogg School of Management at Northwestern University in Evanston, Illinois.

Michael returned to the States and accepted a position as the Manager of Application Development at Health Management Corporation (HMC), a leading disease management company and subsidiary of WellPoint Blue Cross / Blue Shield (one of the nation's largest providers of health insurance). Prior to launching Impact Makers, Michael was the Director of Product Development at First Health Services Corporation.